Academic Program Assessment Plan – AAS in Office Communications and Technology

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| **Department** | Business, Arts and Applied Technologies | | | **Degree/Type** | | **AAS in Office Communications and Technology** | | | **Date Submitted** | | | April 4, 2017 |
| **UNM Essential Learning Goals** | | | | | | | | | | | | |
| **UNM has established the following essential learning goals for all UNM students: University of New Mexico students will develop the following aptitudes and habits of mind in the course of their general and major study at UNM**   * **KNOWLEDGE of human cultures and the natural world, gained through study in the sciences and mathematics, social sciences, humanities, histories, languages and the arts.** * **SKILLS, both intellectual and applied, demonstrated in written and oral communication, inquiry and analysis, critical and creative thinking, quantitative literacy, information literacy, performance, teamwork and problem solving.** * **RESPONSIBILITY, both personal and social, that will be manifested in civic knowledge and engagement, multicultural knowledge and competence, ethical reasoning and action, and foundations and skills for lifelong learning.** | | | | | | | | | | | | |
| **Contact Person (name, title, email)** | | Barbara Yarnell, Division Chair of Business, Arts & Applied Technologies, [yarnell@unm.edu](mailto:yarnell@unm.edu) | | | | | | Date reviewed by CARC | | September 20, 2017 | | |
| **Assessment Cycle (1-year/2-year/3-year)** | | Yearly | | | | | | | | | | |
| **Program Goal #1** | | Upon completion, students will have basic communication, management, and accounting skills for the office environment. | | | | | | | | | | |
| **Student Learning Outcomes**  **(In each row enter an SLO targeted at this Program Goal)** | | | **Year of cycle in which this outcome will be assessed.** | | **UNM Essential Learning Goal (Knowledge, Skills, Responsibility)** | | **Assessment Measure including Direct/ Indirect (Provide a description of the assessment instrument used; include the course AND if it was direct or indirect)** | | | | **Performance Benchmark (State the ‘criteria for success’ or performance target for meeting the SLO, i.e., at least 70% of students will perform with score of 70 or better)** | |
| **Student Learning Outcome** | | | **Year of Cycle** | | **UNM Essential Learning Goal** | | **Assessment Measure** | | | | **Performance Benchmark** | |
| Students will write using standard written English, ethically integrating support, and by formulating ideas into a thesis. | | | **Yearly** | | Skills  Responsibility  Knowledge | | **Course: English 110: Accelerated Composition**  Direct Assessment: Student final paper assignment will be panel assessed, using a rubric, for the UNM/HED Common SLOs. The Communications Department will submit a report for this course. | | | | Performance Target: At least 75% of the students will Meet Expectations for each SLO. | |
| Students will apply financial accounting procedures and principles including journalizing, posting and preparing primary financial statements. | | | Year 1 course  (Offered each fall) | | Knowledge  Skills | | Course: **MGMT 101: Principles of Accounting I**  Direct Assessment:   1. Financial accounting practice set 2. Specific questions on the Final Exam   NM Business Articulation Committee SLOs will be measured with these practice sets and final exam.  Faculty members will submit a summary and detailed report for each of these SLOs. | | | | Performance Target: At least 70% of the students will perform with a score of 70 or higher. | |
| Students identify, analyze, and demonstrate understanding of the legal rules and ethical concerns that govern the business environment | | | Year 2 course  (offered every 2 years) | | Knowledge Responsibility | | Direct  Course: **MGMT 158: Business Ethics**  Direct Assessment  (1) Specific questions on the Final Exam  (2) case study presentations by students and evaluated using an assessment rubric  Faculty members will submit a summary and detailed report for each of these SLOs. | | | | Performance Target: At least 70% of the students will perform with a score of 70 or higher. | |